

# The Market Exchange

## *Lampasas County Farmers Market & Crafts Newsletter*



Lampasas County Farmers Market & Crafts, LLC

### Passing the Baton

As many or most of you know, I have stepped down as Coordinator for the market due to my need to be home more for family health issues. I became Coordinator quite by accident some 3 years ago or maybe a bit more...time flies when you're having fun! I had set goals to make the Lampasas Farmers Market & Crafts the best market in the area and make the downtown more vibrant with visitors and shoppers on Saturdays.

Not everything was a successful mission, but we still grew as a market. Not every vendor was a happy camper or a good fit for this market, but we still grew. Our foot traffic also grew with increased advertising, but we still have a good bit of growing room on that front.

Through elections, Clifton Pryor became your new Coordinator and doesn't plan to fix anything that isn't broken, so many of the plans I put in place will remain until they no longer are a good fit for the majority of the vendors. I will stay on as Secretary/Treasurer to get the administrative side shored up for a year. Then I plan to fade away from the market scene all together. I am sure he will have an address in the next Newsletter to better introduce himself and his vision.

I want to take this opportunity to thank each and every vendor for your dedication and cooperation to this market and the Lampasas Community. It was truly an honor to serve you and this community as Coordinator. I have made some really dear friends in this market that I will stay in touch with even after I fully hang up the marketing hat. I hope for Clifton as much, if not more, success in the coming market years!

Arlene Banks

Former Coordinator

Current Secretary/Treasurer

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# Signing Up For Market Space

## How it breaks down

It does not go unnoticed some vendors are not terribly happy where they get put, so I thought I would walk you through the thinking that goes behind where you get placed. Sometimes, it simply is the only place left to put you, but not normally.

First come those who have paid for reserved spaces. If they signed up before the cutoff time, their paid space goes to them. If they miss the cutoff time to sign up and the roster is already posted, they go wherever there is space available. Many of our vendors have a requirement for more than 10 feet of space while others need length from front to rear for trailers, walk-ins and the like. On top of that, everyone wants to be under a tree!

Of the remaining spaces, I always try to avoid putting 2 like product booths side by side unless they choose to be side by side because their products differ enough and they prefer to be side by side. I try to accommodate special requests, but may not always be able to do that. I strongly suggest if you prefer a space that has not been reserved, ask to reserve it. That does come at a cost (\$50), but you are guaranteed that space and don't have to cross your fingers each week.

Signing up is a simple process. Go to [www.lampasasfarmersmarket.com](http://www.lampasasfarmersmarket.com) and scroll down to the Vendor Vortex. You will see the signup form. Simply fill it out and submit! Easy Peasy!

The image shows a screenshot of a web page with two main sections. The left section is titled "Sign up Form for 23 August, 2025" and contains a registration form with fields for Name, Business/Booth Name, Email, Phone (with a note: "Will only call if there is a problem and no numbers will be published."), Will you be attending?, Are you Paid Assigned?, and Do you require more space? How much? (If you are Paid Assigned, you need not complete this section). A blue "Submit" button is at the bottom. The right section is titled "Vendor Space Assignments August 23, 2025" and features a map of the market area. The map shows a grid of spaces between "2nd Street" and "4th Street", and "Live Oak Street" and "Pecos Street". A "UNDER CONSTRUCTION" sign is overlaid on the map. Below the map is a "Collapsible Text Box" labeled "PENDING".

Please only fill it out once. You get an email that verifies you have registered. If you don't get the email, contact us and we will check the list. We have a limit on responses on these forms and only get 10 free ones, so trying to make free stretch!

# Making Your \$\$ Work

## Budget Breakdown for Marketing and Event Activities

### *Itemized List of Exendtures*

Plant a Seed Day

Cost: \$42.28

Dinosaur Treasure Hunt—  
Memorial Day

Cost: \$196.31

Fishing with Dad Father's Day  
Event

Cost: \$595

Back to School Event  
(Backpacks/Teacher Totes)

Cost: \$495

Live Radio Scheduled

Cost: \$300\*Note\*: This event was already paid, but illness in the radio station prevented this to happen. It will be rescheduled for the fall QTR.

WHERE'S  
MY  
MONEY GO?

Online Payments with

Square

Payments of \$25—\$100 can be made using SQUARE. To Make your payment using this method go to:  
[LCFM&C Vendor Fee - Lampasas County Farmers Market and Crafts, LLC](#)

# Lamparas County K-9 Fund Drive Continues



## Pet Safety at the market

Let's talk about how to keep out loved furry friends safe while at the farmer's market. With the hotter months coming, that means the pavement will become hotter too, with that comes burnt paw pads! Veterinary experts say that burns can happen in as little as 60 seconds on pavement that is 120F, if the pavement is over 140F they could burn in less than a minute.

## Lamparas County Sherrif's Office Still need

### Community Help:

The Lamparas County Sheriff's Office has, indeed, raised a great deal of money. There are many steps required to care for and transport their newest addition, so the donations are still required to get them where they need to be. Their budget just doesn't meet the needs and this is a welcomed addition to the force, despite the incurred debt.

The Lamparas Farmers Market will continue to be a donation point for our new K-9 dog. Donations can be dropped off at Everything Paw Related through out December 27 (final) market for 2025. Receipts are available upon request.

**K-9 Fund Drive**  
**for Sheriff Dept.**  
  
**Purchase and**  
**Establishment of K-9**  
**capability in the County**





*2025 Market Halloween*

**Vendor Booth Competition - 3 winners:**

- 1st Place = \$50 off 2026 fees
- 2nd Place = \$25 off 2026 fees
- 3rd Place = Gift Card

**\*Costume Competition—10:30 AM**

**Categories**

- 4 age groups (Infant-Toddler, grades K-4, grades 5-8, grades 9-12)
- Dogs
- 5 winners with prizes

**\*Trick or Treating through the booths at the Market**

# Your ONLINE Presence

## Participating on Facebook

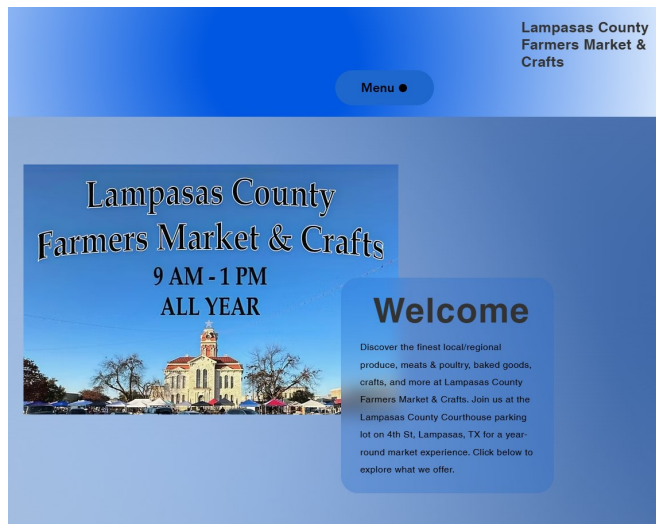
Communication is an essential part of anything we do in life. Being part of a farmers market is no exception.

**Use the Facebook Vendors Page-** <https://www.facebook.com/groups/323973443890405>.

This is a great tool for sharing and getting information. Not everyone is great about checking their emails and emails tend to get thrown in various categories within the emailing system. This makes emailing complicated at times.

Whatever gets emailed to the masses also gets posted on the Facebook Vendor page. It is also a great place to advertise yourself. Of the 2.4K viewers, only about 80 are vendors. The remainder are potential shoppers! Your ad has to be approved, but that happens pretty fast. If you are promoting yourself for other markets where the Lampasas market is not a part of your list, it probably won't be published. That is the only disclaimer to your ads.

## Everything in One Place



<https://www.lampasasfarmersmarket.com/>

Bookmark this site for the following:

- \*Square payment link for vendor fees
- \*Facebook page and other contact info
- \*Vendor rules and disclosures
- \*Market Sign ups
- \* Vendor Inquiries and more as the needs arise.

We hope you will come to utilize this website for all your informational and transactional needs.

## SB 541 PASSES – Effective September 1, 2025

[/ Homemade Texas](#)

Governor Greg Abbott has signed SB 541, the biggest expansion of the Texas Cottage Food Law yet. The bill's passage puts Texas back on the cutting edge of cottage food laws nationwide! Some of the changes include:

- Allows wholesale of non-refrigerated foods through a “cottage food vendor”
- The annual sales cap has tripled to \$150,000, and is indexed to inflation from now on
- Clarifies (crystal clear) that there are no permits or permit fees required for selling or sampling – EVER
- Removing your home address from the food label with optional DSHS registration. You would get a unique identifier number from DSHS to put on your labels instead.
- This is personal – a new statement of non-inspection for the label that doesn't read like it was run back and forth through Google translate half a dozen times. “THIS PRODUCT WAS PRODUCED IN A PRIVATE RESIDENCE THAT IS NOT SUBJECT TO GOVERNMENTAL LICENSING OR INSPECTION.”
- Foods allowed is now an EXCLUSION model. So, there's no list any more of what you CAN sell, it's now a list of what you CAN'T sell. Trust me, this is good. You will be able to sell ANY FOOD directly to the consumer under the cottage food law, except:
  - \* meat, meat products, poultry, or poultry products (this doesn't mean eggs, it means the carcass of a chicken);
  - \* seafood, including seafood products, fish, fish products, shellfish, and shellfish products;
  - \* ice or ice products, including shaved ice, ice cream, frozen custard, popsicles, and gelato;
  - \* low-acid canned goods;
  - \* products containing cannabidiol (CBD) or tetrahydrocannabinol (THC); or
  - \* raw milk and raw milk products

What kind of cottage foods can you sell as of September 1, 2025, that aren't allowed now? Cheesecakes. Banana pudding. Flan. Pumpkin pie. Cream pies. Cut fruits and vegetables. Cheese. Vegetarian casseroles and pasta dishes. Pizza (no meat). Sandwiches (no meat). Hot meals (no meat). Sense a theme here? No meat. You WILL need to register with DSHS if you are selling foods that require refrigeration, and add some additional information to your labels (date made and a statement about safe handling instructions).

DSHS must make rules regarding registering to sell refrigerated foods, removing your home address from your label, and the process to become a cottage food vendor. I have NO ANSWERS to questions about this process at this time. We will be monitoring closely over the coming months and provide information as soon as it is available.

## Christmas Stocking Time!

Just trying to get ahead of the game a bit here. The Christmas stockings have been a hit for two years now and they should be a trademark for our market. In the past, Ada, Sandi, Renee, and myself have made these stockings and we would like to add a few sewing volunteers! Don't be bashful now! The more sewers we have, the fewer each of us have to make. It is a simple pattern and you can create these however you wish beyond the pattern itself.

Stop and see Arlene or Sandi to raise your hand as a volunteer stocking maker! Or, drop a not on the Facebook page.



## The Last Quarter

As we approach the last quarter of this year it is good to have a few reminders.

1. Fall months are peak vendor months. There will be an increase in vendors, so sign ups are essential in the coming months.
2. Holiday shopping: Our economy is not looking excessively great looking ahead, so holiday shopping may not be as great as we have seen in the past. It is a hard one to call, but frugal might be the word of the season. Keep that in mind for both inventory and pricing.
3. The 2026 vendor packet should be ready for publication before Thanksgiving. We will still need to get on the County calendar to request the space for 2026.

# Happy Vending!!!